

Title: Persuasive Speech- animal rights.

Subject Area: English/ citizenship

Key Stage 3

NC link: En1, GCSE Oral English.

Learning Objective:

- Understanding the elements of speaking to persuade- rhetorical questions, repetition, rule of three, shock tactics etc.
- Constructing and organising a speech.
- expressing a personal point of view on environmental matters
- Taking responsibility for environmental decisions.

Resources:

- Whiteboard for brainstorming.
- Access to computers and internet.

Starter

Brainstorm for ideas for persuasive speech and tactics when making a speech.

Main Teaching Activity:

- Pupils choose their own topic (to be approved by teacher)
- Write a speech, being as persuasive as possible, for example ' I believe that battery farming as a way of producing eggs is wrong.'
- Deliver a speech to the rest of the group.

Plenary

- Ask: Did anyone's speech change your mind? How? What did they say? How did they say this?

Differentiation

Structure for weaker pupils;

- Introduction saying I believe.....I am going to persuade you by raising three points.....
- My points are.....
- And to conclude this is what I told you about in my speech. End on a rhetorical question?